Front End Web Developer

Hiring organization

Employment Type
Full-time

Job Location
Remote work from: United States

Date posted
November 16, 2026

Contacts
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Description

The Front-End Web Developer will be responsible for building, maintaining, and optimizing responsive, conversion-focused web pages that support eCapital's marketing goals. This role blends front-end development, visual design awareness, user experience, and marketing technology to create digital experiences that are professional, intuitive, high-performing, and aligned with brand standards.

The ideal candidate has strong front-end development skills, a solid understanding of modern web best practices, and the ability to translate creative concepts, wireframes, and marketing objectives into polished, functional web experiences.

Responsibilities

- Build, maintain, and optimize responsive web pages, landing pages, and digital campaign assets.
- Support website updates, page builds, content changes, technical improvements, and ongoing optimization efforts.
- Translate marketing objectives and design concepts into clean, user-friendly web experiences that drive engagement and conversions.
- Collaborate with marketing, content, SEO, design, and development teams to ensure web projects are delivered accurately and on time.
- Ensure all web pages align with eCapital's brand guidelines, design standards, and digital best practices.
- Optimize pages for mobile responsiveness, accessibility, usability, site speed, browser compatibility, and performance.
- Apply front-end best practices using HTML, CSS, JavaScript, and content management systems.
- Support CMS development, page templates, reusable components, forms, integrations, and website functionality.
- Assist with A/B testing, conversion rate optimization, analytics tracking, and user experience improvements.
- Troubleshoot layout issues, front-end display errors, browser compatibility problems, form issues, and CMS-related updates.
- Stay current on front-end development trends, UX principles, accessibility standards, SEO, performance optimization, and digital marketing best practices.

Qualifications

- 4+ years of experience in front-end web development, web design, digital development, or a related role.
- Strong proficiency in HTML, CSS, and JavaScript.
- Strong understanding of responsive web development and mobile-first best practices.
- Experience working with WordPress or similar content management systems.
- Familiarity with CMS templates, page builders, plugins, forms, and website integrations.
- Strong visual design awareness with attention to typography, spacing, hierarchy, layout, and brand consistency.
- Experience working with design tools such as Figma, Adobe Creative Suite,

Canva, or similar platforms.
- Understanding of SEO, website performance, accessibility, analytics tracking, and conversion-focused web best practices.
- Ability to manage multiple projects and prioritize deadlines in a fast-paced environment.
- Strong communication skills and the ability to collaborate with cross-functional teams.
- A portfolio of web pages, landing pages, websites, or digital development work is preferred.
- Understanding of UX principles, wireframing, user journeys, and how design decisions impact website performance.