Senior Brand Designer

Hiring organization

Employment Type
Full-time

Job Location
Remote work from: United States

Date posted
November 16, 2026

Contacts
info@specterops.io

Description

We’re looking for a Senior Brand Designer to strengthen and evolve our brand as the company grows across identity and AI security. You’ll collaborate with creative, marketing, product, research, and web teams to develop polished designs across websites, campaigns, product launches, presentations, reports, social media, email, and events. You’ll also help make complex cybersecurity concepts clear and memorable while building reusable design templates and maintaining brand consistency.

Responsibilities

- Take creative direction and make it stronger, developing visual options and carrying the selected idea through final design.
- Create work across brand and marketing touchpoints, including websites and landing pages, campaign and advertising creative, product marketing, research and thought leadership, presentations and pitch decks, reports and other documents, social, email, sales collateral, and event graphics and signage.
- Work with Marketing, Product, research partners, and subject matter experts to make complex cybersecurity topics easier to follow.
- Develop and refine shared templates, patterns, and guidance that help the team create consistent work without making it feel generic.
- Present your work, explain your choices, respond to feedback, and prepare polished, production-ready files.
- Manage your projects and timelines, keeping teammates informed and raising risks early.

Requirements

- 5+ years of professional experience in brand design, visual design or related discipline, with experience owning brand projects from initial concept through final delivery
- A portfolio showing strong brand design, concept development, and craft across more than one kind of work. Be ready to explain your role in the projects you share.
- Experience taking design from an early idea through finished work, with the judgment to make the idea stronger along the way.
- Strong fundamentals in typography, layout, hierarchy, composition, color, and visual storytelling.
- Experience creating or improving brand systems, templates, or guidelines, and knowing when to follow them or when the work calls for something new.
- Clear communication and collaboration skills, including comfort presenting work and responding to feedback.
- Desire to embody our core values of passion curiosity, consistent improvement, empathy, sustainability, humility and empowerment through transparency
- Authorization to work and reside in the United States without sponsorship

Nice to have

- Experience designing for B2B technology, cybersecurity, or other technical

audiences.
- Experience with motion, web prototyping, event and environmental design.
- Experience helping teammates use design templates or guidance effectively.