WordPress Developer

Hiring organization

Employment Type
Full-time

Job Location
Remote work from: United States

Date posted
November 20, 2026

Contacts
getsmart@thesmartdept.com

Description

smartdept. is searching for a Webflow Developer for a boutique digital marketing agency client that helps fast-growing brands become leaders in their markets. This is a freelance, fully remote, ongoing contract opportunity, supporting website and landing page projects across multiple clients.

This developer will build and maintain fast, SEO-friendly Webflow sites and landing pages that support the agency's search, paid ads, and digital marketing programs.

What You'll Do

- Build responsive Webflow websites and landing pages from Figma designs
- Set up and manage Webflow CMS collections (blogs, resources, case studies)
- Create high-converting landing pages for paid search and social campaigns
- Handle technical SEO in Webflow: meta tags, schema, redirects, sitemaps, and page speed
- Add interactions and animations that feel polished without slowing the site down
- Connect forms, analytics, and tracking (GA4, Google Tag Manager, Meta pixel) and marketing tools like HubSpot, Klaviyo, or Zapier
- Maintain, update, and troubleshoot existing client sites
- Support site migrations to Webflow (for example, from WordPress)
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What You'll Need

- A portfolio of live Webflow sites you built
- Strong Webflow Designer, CMS, and Interactions skills
- Solid HTML, CSS, and JavaScript for custom code embeds
- Experience turning Figma designs into pixel-perfect, responsive builds
- Strong grasp of on-page and technical SEO
- Experience setting up analytics and conversion tracking