WordPress Developer

Hiring organization

Employment Type
Full-time

Job Location
Remote work from: USA

Date posted
November 16, 2026

Contacts
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Description

We’re looking for a self-directed developer who communicates clearly, manages their own workload effectively, and takes ownership of deliverables from start to finish. You should be equally comfortable building new features from scratch and jumping into an existing codebase to troubleshoot and improve it. The ideal candidate will bring both technical depth and an eye for design to every engagement.

Responsibilities

- Design, develop, and maintain WordPress-based web properties, including custom themes and plugins
- Build and update landing pages, campaign pages, and site sections in close collaboration with Marketing and Design
- Implement responsive, accessible, and cross-browser-compatible front-end code (HTML, CSS, JavaScript)
- Optimize site performance including page speed, Core Web Vitals, and SEO best practices
- Manage WordPress configuration, plugin updates, and security hardening
- Integrate third-party tools and APIs including CRM, marketing automation, and analytics platforms
- Troubleshoot and resolve front-end and back-end issues in a timely manner
- Maintain clean, well-documented code and follow established development standards
- Support QA and testing processes to ensure consistent, high-quality releases
- Collaborate asynchronously with a remote-first team across Marketing, Design, and Operations

Requirements

- 2+ years of professional web development experience, with significant focus on WordPress
- Strong proficiency in PHP, HTML, CSS, and JavaScript (vanilla and/or modern frameworks)
- A solid understanding of responsive design and the CSS box model.
- Hands-on experience building and customizing WordPress themes and plugins from scratch
- Practical experience using AI coding tools, with the foundational skills to understand, explain, and verify their output.
- Familiarity with page builders such as Elementor, Gutenberg, or similar tools
- Experience integrating HubSpot, Salesforce, Google Analytics, or similar platforms
- Familiarity with basic testing, including checking functionality and appearance across browsers and screen sizes.
- Understanding of web performance optimization, Core Web Vitals, and technical SEO
- Solid grasp of WordPress security best practices and site hardening
- Experience with Git-based version control workflows, and CLI usage.
- Ability to work independently and manage multiple priorities in a remote environment

- Strong written communication skills for async collaboration
- Desire to embody our core values of passion curiosity, consistent improvement, empathy, sustainability, humility and empowerment through transparency
- Authorization to work and reside in the United States without sponsorship